

Two pages to prepare a sale: what the country is and what this file holds.

Verified against ADEAC, Aena, Eustat, Guía MICHELIN, INE, Instituto Canario de Estadística (ISTAC), Paradores de Turismo, Turespaña · 1 September 2026 · estimates are flagged

357m

HOTEL STAYS 2025

33

MICHELIN KEYS

165

HOTELS ON FILE

48

STARRED TABLES

211

DESTINATIONS

The ranking axis

Accommodation classification is run by the 17 autonomous communities under differing regulations; no single national register is published property by property, and the five-star Gran Lujo category does not exist everywhere and is not comparable between communities. Ranking therefore rests on two verifiable anchors: the MICHELIN Key (announced 8 October 2025) and the Parador. Room counts are declared unstable — they shift with every refurbishment; the size band is what holds.

Source markets

Market	Tourists, 2025	vs 2024	Spending, € m	Share of total
United Kingdom	19,068,319	+3.7%	23,650	19.7%
France	12,796,815	-1.0%	11,613	13.2%
Germany	12,016,418	+0.6%	15,831	12.4%
Rest of Europe	9,698,866	+6.3%	—	10.0%
Rest of the world	5,825,043	+3.7%	—	6.0%
Italy	5,681,150	+3.3%	—	5.9%
Rest of the Americas	5,324,693	+3.2%	—	5.5%
Nordic countries	5,171,651	+0.9%	—	5.3%
Netherlands	4,995,561	+4.4%	—	5.2%
United States	4,451,770	+4.3%	—	4.6%

Arrivals: INE, FRONTUR, year 2025, provisional. Spending: INE, EGATUR, year 2025. These are DIFFERENT surveys: FRONTUR counts tourists only, EGATUR surveys arrivals whether or not they stayed overnight.

Hotel stock

Distinction	Hotels	Rooms	Communities
3 Keys	5	188	5
2 Keys	8	603	6
Key	20	752	10
Parador	78	377	18
5★ decl.	50	5,222	14
Distinctive	4	—	4

Communities by overnight stays

Region	Stays 2025	Share of total	Hotels
Canarias	72.8m	19.9%	11
Illes Balears	63.4m	17.3%	14
Cataluña	60.6m	16.5%	18
Andalucía	57.2m	15.6%	24
Comunitat Valenciana	31.6m	8.6%	8
Comunidad de Madrid	27.6m	7.5%	13
Galicia	9.8m	2.7%	11
Castilla y León	8.9m	2.4%	14
País Vasco	7.7m	2.1%	8
Aragón	5.9m	1.6%	8

Ways in

Airport	Code	Passengers per year	Region
Adolfo Suárez Madrid-Barajas	MAD	66,000,000	Comunidad de Madrid
Josep Tarradellas Barcelona-El Prat	BCN	55,000,000	Cataluña
Palma de Mallorca	PMI	33,000,000	Illes Balears
Málaga-Costa del Sol	AGP	25,000,000	Andalucía
Alicante-Elche Miguel Hernández	ALC	18,000,000	Comunitat Valenciana
Gran Canaria	LPA	14,500,000	Canarias
Tenerife Sur	TFS	13,500,000	Canarias
València	VLC	10,500,000	Comunitat Valenciana

Orders of magnitude are given to compare scale, not for calculations.

What this file does not hold

— EGATUR публикует средний расход на туриста и на день ПОМЕСЯЧНО; годового значения в выпуске нет ни по стране, ни по итогу. Наше деление годовых сумм на годовые приезды помечено оценкой и в заголовочную полосу не идёт.

— В годовом ряду FRONTUR России нет: она входит в «Resto de Europa» и, по пометке издателя, ОЦЕНКОЙ. Выделить её из агрегата нельзя, и выдумывать значение для русского издания тем более.

— Годовой ряд расходов по всем 14 рынкам — отдельная таблица базы INE, из сборки недостижима. Сейчас заполнено 3 из 14.

— Ревизия предварительных данных, объявленная на март 2026, не сверена: отдельного окончательного годового выпуска институт не публикует.

— Ночёвки и средняя длительность поездки по рынку не внесены: в годовом выпуске их по странам нет.

— a name without a link — the entry has no page of its own: the register holds fewer than five facts for it, at least two of which must concern the property itself. That is the section 20 threshold, not a gap: a page repeating its neighbour under a different heading is worse than a table row. 38 of 165 entries stand this way today.