

France

MASTERS OF LUXURY TRAVEL

Verified against ART, Atout France, Banque de France, DGE, Guide MICHELIN, INSEE, SNCF Gares & Connexions, UN Tourism · 2026-10-13 · estimates are flagged

MARKET – WHAT THE COUNTRY IS

102 m
INTERNATIONAL VISITORS, 2025
same-day visitors included;
metropolitan France

77.5 bn €
IN TRAVEL RECEIPTS, 2025
balance of payments, travel line

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RANK BY ARRIVALS / BY RECEIPTS, 2025
first in the world by volume, fourth
by earnings; both ranks come from
the publishers, not from this file

460.9 m
OVERNIGHT STAYS, 2025
13 metropolitan regions

ON FILE – WHAT THIS REGISTER HOLDS

534
HOTELS ON FILE
33 Palace, 487 five-star, 14
distinctive

23,388
KEYS RECORDED
across 331 properties

88
STARRED TABLES ON FILE
30 of three stars; the 2026 guide
holds 668 starred tables in France
and Monaco

8.7 m
VISITORS, LEADING MUSEUM
Musée du Louvre, 2024

The two rows are different quantities and are kept apart on purpose. The market row is the country as its statistical offices measure it; the register row is what this file holds, which is a selection — every count in it is ours, not a national total.

WAYS IN

TOWN	HOTELS	KEYS	PALACE	AIRPORT	JOURNEY
Paris	116	7,325	13	Paris–Charles de Gaulle CDG · 70,000,000	—
Lyon	7	596	—	Lyon–Saint-Exupéry LYS · 11,000,000	1 h 57 from Paris by rail
Nice	6	550	—	Nice Côte d'Azur NCE · 14,800,000	5 h 40 from Paris by rail
Strasbourg	4	436	—	—	1 h 46 from Paris by rail
Marseille	5	342	—	Marseille Provence MRS · 10,600,000	3 h 10 from Paris by rail

THE FIVE LARGEST REGIONS BY OVERNIGHT STAYS

Île-de-France	89.7 m	13 Palace
Auvergne-Rhône-Alpes	61.4 m	7 Palace
Nouvelle-Aquitaine	57.4 m	2 Palace
Provence-Alpes-Côte d'Azur	56.2 m	9 Palace
Occitanie	56.0 m	—

Overnight stays in collective tourist accommodation, per INSEE. Rentals booked through platforms are outside this survey, so real volume runs higher.

Source markets

SOURCE MARKETS BY SPENDING

MARKET	SPENDING IN FRANCE (2024, M €)	HOTEL NIGHTS (2025, M)	HOTELS AND CAMPSITES (2025, M)	ARRIVALS 2018 (M)	DERIVED: € PER HOTEL NIGHT
Belgium	9,706	5.5	11.1	11.6	—
United Kingdom	7,898	10.2	15.5	13.0	—
Germany	7,487	7.9	20.3	12.3	—
Switzerland	7,197	4.3	6.8	6.8	—
United States	6,932	12.0	12.0	4.5	578 €
Spain	4,823	5.2	7.3	6.7	—
Italy	3,783	5.3	6.3	7.0	—
Netherlands	2,755	4.1	17.8	4.7	—
Canada	1,441	1.7	1.8	1.2	848 €
China	1,393	1.7	1.8	2.2	819 €

Named markets cover 82% of national receipts. Spending 2024, nights 2025, arrivals 2018 — France has published no arrivals by country since. The last column is derived by us, not published, and is left empty for neighbouring countries where the spending series includes same-day visitors.

MARKETS THE SOURCES DO NOT PUBLISH SEPARATELY

GROUP	HOTELS AND CAMPSITES	CHANGE	YEAR	WHO IS INSIDE
Other Asian countries	4.3 m	—	2024	India, South-East Asian countries and others
Near and Middle East	2.7 m	30.8 %	2025	Saudi Arabia, the UAE, Qatar, Kuwait, Israel and neighbours
Scandinavia	1.8 m	6.3 %	2025	Denmark, Norway, Sweden, Finland
Oceania	1.1 m	—	2018	Australia and New Zealand

SEASONALITY BY QUARTER

QUARTER	NIGHTS, HOTELS AND OTHER (M)	HOTEL NIGHTS (M)	CHANGE	PUBLISHED
Q1 2025	65.2	42.2	−1.5%	2025-05-21
Q2 2025	83.5	60.3	+5.4%	2025-08-20
Q3 2025	103.9	69.2	+2.9%*	2025-11-20
Q4 2025	65.6	48.7	+2.2%	2026-02-19

Bars and figures are hotels and other collective accommodation only; campsites are surveyed April to September and would make the summer the peak by construction. Peak Q3 2025 against trough Q1 2025 is 1.59 — low for Europe. * computed by the publisher on the total including campsites. Source: INSEE, Informations rapides.

AIRPORTS

AIRPORT	CODE	PASSENGERS PER YEAR	YEAR	ROLE
Paris-Charles de Gaulle	CDG	70,000,000	2025	Hub
Paris-Orly	ORY	33,000,000	2025	Hub
Genève-Cointrin	GVA	17,000,000	2025	Abroad, serves the region
Nice Côte d'Azur	NCE	14,800,000	2025	Hub
Lyon-Saint-Exupéry	LYS	11,000,000	2025	Hub

RAILWAY HUBS BY PASSENGER VOLUME

STATION	PASSENGERS	WITH NON-TRAVELLERS	YEAR
Paris Gare du Nord	226,768,485	256,157,424	2023
Paris Gare de Lyon	110,498,896	140,547,621	2023
Paris Saint-Lazare	103,453,620	137,938,160	2023
Paris Montparnasse	64,471,254	80,757,023	2023
Lyon Part-Dieu	40,088,689	53,451,586	2023

ATTENDANCE WHERE IT IS PUBLISHED

SITE	ATTENDANCE	WHAT IS COUNTED	YEAR	STATUS
Feria de Nîmes	1,100,000	visitors	2026	Confirmed
Roland-Garros	727,000	visitors	2026	Confirmed
24 Heures du Mans	350,105	spectators	2026	Confirmed
Festival d'Avignon	119,000	tickets sold	2026	Confirmed
Les Nuits Sonores	98,000	visitors	2026	Confirmed
Festival de Cannes	40,000	accredited professionals	2026	Confirmed

Every figure here carries its year and what it counts. Confirmed means published by the operator or a public body for a named year; estimate means press, approximate or undated. Where a figure is not published at all, this register says so rather than filling the gap.

Full register: <https://mastersofluxurytravel.com/europe/france>